

EPL/SOAPS Tracker

Text:

Form:

Element	Evidence from text (direct quote)	Desired impact (effect)
<p>Speaker: Who makes the point? Are there multiple speakers? Consider: gender, socioeconomic status, religion, race, political bias, background, affiliations, etc.</p>		
<p>Occasion: When was this text created/presented? What prompted this? What was happening both locally and globally, immediately and concurrently? Consider: place, time, pressures, circumstances, etc.</p>		
<p>Audience: Who was this message directed at? <i>Why</i> might this message be intended for this audience, and <i>how</i> might the message be different? Consider: age, sex, socioeconomic status, background, affiliation, etc.</p>		
<p>Purpose: What is the <i>reason</i> for this text? Your answer should be in the form of an infinitive (to + verb). Consider the immediate reason, but also any ulterior motives behind the text.</p>		
<p>Subject: What is the <i>topic</i> of the text? What is the main idea that the speaker wants you as the audience to understand? Consider: key words and main ideas.</p>		

<p>Ethos: How does the speaker establish credibility and/or relatability? What experiences does he/she draw upon to bolster their cred? Consider: references to past accomplishments, titles and accolades, etc. You may need to do outside research here.</p>		
<p>Pathos: How does the author use emotion to appeal to his/her intended audience? Consider: anecdotes, tone and word choice, repeated phrases, etc.</p>		
<p>Logos: How does the author utilize logic and reasoning to prove his/her point? Consider: cause and effect relationships, numbers and statistics, dates, facts, if/then statements, etc.</p>		
<p>Literary Devices: Utilize the vocabulary you have been given to identify literary devices that may help the speaker to prove his/her point.</p>		