



THIS American LIFE

Name:

"THE INCREDIBLE RARITY OF CHANGING YOUR MIND"

Directions: Listen to the podcast in class. Then, as you are listening, take notes on the situation, as well as references to rhetorical strategies and techniques, such as **ETHOS, PATHOS, and LOGOS**, as well as SOAPS. These are **NOT** explicitly mentioned or identified in the podcast. You must listen, take notes, and then infer, based off of

our work with this topic.

Part 1: Notes

Context/Background information

Rhetorical strategies used; effectiveness

Part II: SYNTHESIS

DIRECTIONS: NOW THAT YOU HAVE TAKEN SOME NOTES AND HEARD THE CONCLUSION OF THE PODCAST, LET'S MAKE SOME CONNECTIONS. IN A TWO PARAGRAPH RESPONSE, PLEASE EXPLAIN

- 1.) WHAT STRATEGIES WERE USED,
- 2.) HOW THEY WERE USED, AND
- 3.) WHY THEY WERE EFFECTIVE.

Part III: NEW UNDERSTANDINGS

DIRECTIONS: READ THE FOLLOWUP ARTICLE THAT WAS POSTED WITH NEW FINDINGS REGARDING THE STUDY. WRITE A PARAGRAPH RESPONSE. SHOULD LACOUR BE PUNISHED FOR FALSELY REPORTING HIS DATA? IS THIS SITUATION ANY DIFFERENT THAN JAMES FREY? WHO IS THE WORST OFFENDER?